

CHALKstock

SIDEWALK - ART - PEOPLE - MUSIC



ON AUGUST 14, 2010, CHALKSTOCK ARRIVES...



CHALKSTOCK ART FESTIVAL
A Piece of Work, Inc.
PO Box 442
Spirit Lake, IA 51360
www.apieceofworkinc.com



SATURDAY, AUGUST 14, 2010
1600 BLOCK HILL AVE
OLDE TOWN SPIRIT LAKE, IOWA
(Early Registration Friday August 13)

-----**ARTIST APPLICATION AND REGISTRATION FORM**-----

(one application and registration fee per person) Any questions call (712) 336-1077 or www.apieceofworkinc.com

Name: _____
Address: _____
City: _____ State: ___ Zip: _____
Phone: _____
Email: _____

OPTIONAL FUN

First time participants 11 years and younger are encouraged to get involved with ChalkStock through the Children's Murals and designated drawing areas. A \$3.00 fee on-site gets them a small box of chalk to use.

This does not require registration.

DRAWING SIZE

Please indicate your choice of drawing space.
(Sizes are approximate and are subject to a first-come basis)

- ___ 4'x4' Square (sidewalk)
- ___ 4'x8' Rectangle (sidewalk)
- ___ 8'x10' Rectangle (street)

___ Please check here if you plan to do a 3-D piece

Description of your drawing concept: _____

REGISTRATION FEE

___ \$17 (Includes Chalk and T-Shirt)
(Register early to insure availability of T-Shirts)

SHIRT SIZE

___ SM ___ MD ___ L ___ XL ___ XXL

"CHALK OFF"

In the spirit of this art event, would you be interested in participating in a quick, fun and easy TIMED "CHALK OFF" event with a fellow artist? If so, we will schedule you in for one (about 10 minutes) and let you know the morning of the event.

___ Count me in! ___ No, thanks.

Have you ever participated in a Chalk Festival before?
___ Yes ___ No

Please indicate whether your space will have a single artist or a group:
___ Single Artist ___ Group (list all names on back of form)

-----**Artist Agreement**-----

I have read all terms and rules regarding ChalkStock participation (including appropriate artwork). I understand my registration fee is non-refundable, and I'm ready to participate!

Signed: _____ Date: _____

Registration Deadline is August 5, 2010. Please drop off or mail completed application and registration fee to: A Piece of Work, Inc. PO Box 442, Spirit Lake, IA 51360

CHALKSTOCK STREET ART FESTIVAL – 2010
SIDEWALK – ART – PEOPLE – MUSIC

(EARLY REGISTRATION FRIDAY AUGUST 13)
SATURDAY AUGUST 14, 2010
OLDE TOWN DISTRICT
SPIRIT LAKE, IOWA

Sidewalk or street art is an art form that began in the 16th century in Italy. A painter would draw his art work on a busy street corner and hope to collect coins from people walking by on the street.

This exciting family oriented event is free and open to the public on Saturday August 14, 2010. We anticipate this festival will be well attended and have a lot of media exposure.

Activities will take place on both sides of the street on the 1600 block of Hill Avenue and the public parking lot located on the corner of Hill and 16th Street in Olde Town, Spirit Lake. The street will remain open to traffic but the parking spaces and the parking lot will be blocked off.

The **Sidewalk Drawing Competition** will take place on the 4' x 4' sidewalk squares closest to the red tile brick. Street parking spaces will be blocked off and spaced out to accommodate the 8' x 10' **Street Art Drawing Competition**. Public viewers will be able to stay on the red tile brick and view the art works in progress and the finished product.

All contest participants will receive a box of 36 to 48 chalk pastels. If artists are using a predominant color in their design, they may want to bring an additional supply. **No oil based pastels. Chalk type pastels only may be used. NOT ACCEPTABLE** are acrylic paints, liquid pastels, oil-based pastels, etc.

Artwork for Chalkstock must be appropriate for public viewing by all ages. No words, pictures, nudity or symbols of any vulgar nature will be permitted.

Participants must stay within the dimensions of their designated space. Artists may bring their own shade (umbrella, canopy, etc.)

Chalkstock and its sponsors reserve the right to photograph and reproduce the sidewalk/street paintings in any manner. The artist(s) has no ownership right to the photo/reproductions of the sidewalk/street painting image.

CHALKSTOCK EVENTS:

SIDEWALK/STREET DRAWING COMPETITION (1600 Hill Avenue)

A. Sidewalk Art Spaces will be:

4' x 4'	Approx. 150 spaces available
4' x 8'	Horizontal or vertical

B. Street Art Spaces will be in blocked off parking spaces on the street.

8' x 10' Approx. 48 spaces available

A “Judges Choice” first place prize of \$200 and a second place prize of \$100 will be awarded by Festival Sponsors.

An “Artists Choice” first place prize of \$200 and a second place prize of \$100 will be awarded by Festival Sponsors..

CHILDRENS MURALS & DESIGNATED DRAWING AREAS (Parking lot next to the Family Diner.):

There will be two supervised murals in the parking lot for children 11 and under. The Saturday morning mural will depict landmarks in the “LAKES AREA”. The Saturday afternoon mural will depict animals found in the imaginary “SPIRIT LAKE ZOO”. Designated doodling art areas will also be available. A \$3 fee on-site gets the youngsters a small box of chalk to use.

ARTIST “CHALK OFF” (parking lot next to Family Diner):

In the spirit of this art event, artists can challenge a peer to a timed (10 minute) dual of their skills. Participants will create their art works at the same time, next to each other in a small 2' x2' area while onlookers cheer. Winner is determined by crowd applause. Participants must pre-register in order to be assured of a time slot.

IMPORTANT DATES AND TIMES

August 5 - (Friday)

ALL DRAWING COMPETITION PARTICIPANTS REGISTRATION FORMS DUE

August 13 – (Friday) 1:00 – 5:00 pm – check in and receive drawing area assignment, chalk, t-shirt, and Event Schedule.

August 14 – (Saturday) 6:00 – 8:00 am - late check in.

7:00 am – Let the Creations begin.

9:00 – 11:00 am – Childrens Mural “Lakes Area”

11:00 – 1:00 pm – “Artist Chalkoffs” every 15 minutes.

1:00 – 3:00 pm – Childrens Mural “Spirit Lake Zoo”

3:00 – 4:30 pm – “Artist Chalkoffs” every 15 minutes.

4:00 pm - Start your FINAL TOUCHS

5:30 pm – “Peoples Choice” and “Artists Choice” awards presented.